

YARSI University Faculty of Economics and Business

MANAGEMENT Study Program

Curriculum Book 2018/2019

FOREWORD

Praise be to Allah SWT, who has bestowed all His mercy and grace so that all stages of activities related to the Curriculum Development of the S1 Management Study Program, Faculty of Economics, YARSI University (FEUY) can be compiled as a Curriculum Preparation Document Based on KKNI and SN-DIKTI S1 Management Study Program Academic Year 2018/2019.

This 2018/2019 Undergraduate Management Study Program Curriculum preparation document is expected to explain the direction and reasons for developing the FEUY Undergraduate Management Study Program Curriculum, and explain the stages of curriculum preparation and present the results.

The 2018/2019 Academic Year Management Undergraduate Study Program Curriculum refers to the Indonesian National Qualifications Framework (KKNI) and SN-DIKTI-based Higher Education Curriculum while still paying attention to the Vision and Mission of the FEUY Management Undergraduate Study Program.

Thanks to the Curriculum Drafting Committee of the S1 Management Study Program and all Lecturers of the Management Study Program who have participated in compiling the new curriculum in 2018, as well as to the FEUY Leadership, YARSI University Leadership, Chairperson of the YARSI Foundation who have provided support, and all those who have helped the realization of the curriculum.

Jakarta, August 28, 2018

Planning and Curriculum Development Committee

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VISION AND MISSION OF YARSI UNIVERSITY

VISION OF UNIVERSITY

“Realizing an Islamic university that is respected, authoritative, high quality and able to compete in national and international fora and is included in the group of 500 best universities in the world”.

MISION OF UNIVERSITY

1. Developing science, technology, and art, through superior and high quality education, teaching and learning in accordance with Islam.
2. Developing science, technology and art, through superior and high quality studies, research and publications in accordance with Islam.
3. Developing science, technology, and art, which can answer the problems and challenges of the world community that are superior and of high quality in accordance with Islam.
4. Developing human resources and governance that can answer problems that arise in society and provide direction for change in order to build a world society, especially a just, prosperous, equitable and civilized Indonesian society according to Islam.

VISION AND MISSION OF FACULTY OF ECONOMICS YARSI UNIVERSITY

VISION OF FACULTY OF ECONOMICS

“Realizing an Islamic-based Faculty of Economics that is respected, authoritative, of high quality and able to compete in national and international fora to support the realization of the University as a university that is included in the group of the world's top 500 universities”.

MISION OF FACULTY OF ECONOMICS

- a. Advancing Science, technology and art in the field of management and accounting through superior and high quality education, teaching and learning in accordance with Islam.
- b. Advancing science, technology, and art in the field of management and accounting through superior and high quality studies, research, and publications in accordance with Islam

- c. Advancing science, technology, and art in the field of management and accounting, which can answer the problems and challenges of society that are superior and of high quality in accordance with Islam.
- d. Developing human resources and governance that can answer problems that arise in society and provide direction for change in order to build a just, prosperous, equitable, and civilized Indonesian society in accordance with Islam.

VISION AND MISSION OF MANAGEMENT STUDY PROGRAM YARSI UNIVERSITY FACULTY OF ECONOMICS AND BUSINESS

VISION OF MANAGEMENT STUDY PROGRAM

“Realizing an Islamic-based Management Study Program that is respected, authoritative, high quality and able to compete in national and international for a”.

MISION OF MANAGEMENT STUDY PROGRAM

1. Developing science, technology, and art in the field of Management through superior and high quality education, teaching, and learning in accordance with Islam.
2. Developing science, technology, and art in the field of Management through superior and high quality studies, research and publications in accordance with Islam.
3. Developing science, technology, and art in the field of Management that can answer the problems and challenges of society that are superior and of high quality in accordance with Islam.
4. Developing human resources and governance that can answer problems that arise in society and provide direction for change in order to build a Management Study Program that can create graduates who are professional, entrepreneurial, high quality and able to compete and civilized according to Islam.

SCIENTIFIC VISION OF MANAGEMENT STUDY PROGRAM

“Produce Bachelor of Management who have competence in business management or become entrepreneurs who apply Islamic values and are able to compete at the national and international levels”.

COMPOSITION OF THE CURRICULUM GUIDEBOOK DRAFTING TEAM

Rini Hidayati, S.E., M.M (Chairman)

Dr. Ir.Verni Yuliati, M.M., M.Si (Member)

Meidiati Sekarsari, S.Psi., MscBA., MBA (Member)

Dr. Muslikh, S.E., M.M (Member)

Penny Rahma Fadilah, S.E., M.Si (Member)

Drs. Siti Marhamah, M.Ag (Member)

GRADUATE COMPETENCIES

Profile of graduates of the Management Study Program, Faculty of Economics, YARSI University:

1. First Line Manager in Marketing
2. First Line Manajer in the Sector of Finance
3. First Line Human Resources Manager
4. First Line Manager in Operations (Raw Material Procurement/Supply Chain)
5. Entrepreneur
6. Business Consultant

No	Profile	Specialized Skills	General Knowledge
1	First Line Manager in Marketing	a. able to formulate management functions (planning, organizing, staffing, directing, and controlling and evaluating) at the operational level in various types of organizations; b. able to implement organizational functions (marketing, operations, human resources, finance, and strategy) at the operational level in various types of organizations; c. able to communicate effectively across functions and organizational levels.	a. master the theoretical concepts, methods and tools for analyzing management functions (planning, implementing, directing, monitoring, evaluating, and controlling) and organizational functions (marketing, human resources, operations, and finance) in various types of organizations; b. mastering the concepts and techniques of preparing strategic plans and translating them into operational plans;
2	First Line Manajer in the Sector of Finance	a. able to formulate management functions (planning, organizing, staffing, directing, and controlling and evaluating) at the operational level in various types of organizations; b. able to carry out organizational functions (marketing, operations, human resources, finance, and strategy) at the operational level in various types of organizations; c. able to communicate effectively across functions and organizational	a. master the theoretical concepts, methods and tools for analyzing management functions (planning, implementing, directing, monitoring, evaluating, and controlling) and organizational functions (marketing, human resources, operations, and finance) in various types of organizations;

		levels.	b. master the concepts and techniques of preparing strategic plans and translating them into operational plans.
3	First Line Human Resources Manager	<p>a. able to formulate management functions (planning, organizing, staffing, directing, and controlling and evaluating) at the operational level in various types of organizations;</p> <p>b. able to implement organizational functions (marketing, operations, human resources, finance, and strategy) at the operational level in various types of organizations;</p> <p>c. able to communicate effectively across functions and organizational levels.</p>	<p>a. master the theoretical concepts, methods and tools for analyzing management functions (planning, implementing, directing, monitoring, evaluating, and controlling) and organizational functions (marketing, human resources, operations, and finance) in various types of organizations;</p> <p>b. mastering the concepts and techniques of preparing strategic plans and translating them into operational plans.</p>
4	First Line Manager in Operations (Raw Material Procurement/Supply Chain)	<p>a. able to formulate management functions (planning, organizing, staffing, directing, and controlling and evaluating) at the operational level in various types of organizations;</p> <p>b. able to implement organizational functions (marketing, operations, human resources, finance, and strategy) at the operational level in various types of organizations;</p> <p>c. able to communicate effectively across functions and organizational levels.</p>	<p>a. master the theoretical concepts, methods and tools for analyzing management functions (planning, implementing, directing, monitoring, evaluating, and controlling) and organizational functions (marketing, human resources, operations, and finance) in various types of organizations;</p> <p>b. mastering the concepts and techniques of preparing strategic plans and translating them into operational plans.</p>
5	Entrepreneur	a. able to identify managerial problems and organizational functions at the operational level, and take appropriate solution actions based on alternatives developed, by applying entrepreneurial principles rooted in	a. master the principles of leadership and entrepreneurship in various types of organizations.

		local wisdom.	
6	Business Consultant	<ul style="list-style-type: none"> a. able to make appropriate managerial decisions in various types of organizations at the operational level, based on data analysis and information on organizational functions; b. able to conduct empirical studies and modeling using scientific methods in various types of organizations based on organizational functions; c. able to communicate effectively across functions and organizational levels. 	<ul style="list-style-type: none"> a. master business ethics and humanity values; b. mastering knowledge of the types and regulations of local, national, regional, and global organizations; c. master the rules, principles and techniques of communication across functions, organizational levels, and cultures; d. mastering at least one international language.

Capaian Pembelajaran Lulusan (CPL):

Code	Learning Outcomes
ATTITUDES (S)	
S1	Fear God Almighty and be able to show a religious attitude;
S2	Uphold human values in carrying out duties based on religion, morals, and ethics;
S3	Contribute to improving the quality of life in society, nation, state, and advancement of civilization based on Pancasila;
S4	Role as citizens who are proud and love the country, have nationalism and a sense of responsibility to the state and nation;
S5	Respect the cultural diversity, views, religions, and beliefs, as well as the original opinions or findings of others;
S6	Cooperate and have social sensitivity and concern for society and the environment; Obey the law and discipline in social and state life;
S7	Law-abiding and disciplined in social and state life;
S8	Internalize academic values, norms, and ethics;
S9	Demonstrate an attitude of responsibility for work in their field of expertise independently;
S10	Internalizing the spirit of independence, struggle, and entrepreneurship; and
S11	Living his life as a religious and obedient Muslim without being bound by time and space.
GENERAL SKILLS (KU)	
KU1	Able to apply logical, critical, systematic, and innovative thinking in the context of

	developing or implementing science and technology that pays attention to and applies humanities values in accordance with their field of expertise;
KU2	Able to show independent, quality, and measurable performance;
KU3	Able to study the implications of the development or implementation of science and technology that pays attention to and applies humanities values in accordance with their expertise based on scientific rules, procedures and ethics in order to produce solutions, ideas, designs or art criticism, compile a scientific description of the results of their studies in the form of a thesis or final project report, and upload it on the college website;
KU4	Compile a scientific description of the results of the above studies in the form of a thesis or report, and upload it on the college website;
KU5	Able to make appropriate decisions in the context of problem solving in their field of expertise, based on the results of information and data analysis;
KU6	Able to maintain and develop networks with mentors, colleagues, peers both inside and outside the institution;
KU7	Able to be responsible for the achievement of group work results and supervise and evaluate the completion of work assigned to workers under their responsibility;
KU8	Able to carry out a self-evaluation process of the work group under his responsibility, and able to manage learning independently; and
KU9	Able to document, store, secure, and retrieve data to ensure validity and prevent plagiarism.
KU10	Able to apply skills according to the teachings of Islam: <ul style="list-style-type: none"> a. Able to read and write (quote) the letters of the Qur'an in line with their scientific fields; b. Able to memorize and understand Quran juz 30; c. Able to be an imam in prayer; d. Able to give a sermon; e. Able to carry out corpse care, starting from taking care of, bathing, breathing, and praying for the dead.
SPECIALIZED SKILLS (KK)	
KK1	Able to formulate management functions (planning, organizing, staffing, directing, and controlling and evaluating) at the operational level in various types of organizations;
KK2	Able to carry out organizational functions (marketing, operations, human resources, finance, and strategy) at the operational level in various types of organizations;
KK3	Able to identify managerial problems and organizational functions at the operational level, and take appropriate solution actions based on alternatives developed, by applying entrepreneurial principles rooted in local wisdom;
KK4	Able to contribute to the preparation of organizational strategic plans and translate strategic plans into organizational operational plans at the functional level;
KK5	Able to make appropriate managerial decisions in various types of organizations at the operational level, based on data and information analysis in organizational functions;
KK6	Able to conduct empirical studies and modeling using scientific methods on various types of organizations based on organizational functions;
KK7	Able to communicate effectively across functions and organizational levels.
KNOWLEDGE (P)	

P1	Master the theoretical concepts, methods and analytical tools of management functions (planning, implementing, directing, monitoring, evaluating, and controlling) and organizational functions (marketing, human resources, operations, and finance) in various types of organizations;
P2	Master the concepts and techniques of preparing strategic plans and translating them into operational plans;
P3	Master the principles of leadership and entrepreneurship in various types of organizations;
P4	Master the concept of research methods that include case studies, history, surveys, simulations, and experiments in qualitative and quantitative scopes, exploratory, descriptive, and verification;
P5	Master the concept of at least one research method (case studies, history, surveys, simulations, and experiments in qualitative and quantitative scopes, exploratory, descriptive, and verification);
P6	Master of business ethics and humanity values;
P7	Master the knowledge of the types and regulations of local, national, regional, and global organizations;
P8	Master the rules, principles and techniques of communication across functions, organizational levels, and cultures;
P9	Mastering at least one international language.
P10	Every graduate of academic and professional education programs must have integrated knowledge between science and Islamic values.

CURRICULUM STRUCTURE

Sem	STRUCTURE OF COURSES PER SEMESTER								SKS
VIII	Religion Study Program 3 1	Skripsi 4	Elective Course 1 3	Elective Course 2 3	Mini Banking Practice 3	Strategic Management 3			17
VII	Social Community Empowerment (KKN) 3	Internship 2							5
VI	Religion Study Program 2 1	Research Methodology 3	Business Communication 3	Decision Making Technique 3	Entrepreneurship 3	Cooperative Management 3	International Economics 3		19
V	Religion Study Program 1 1	Organization Development 3	Company Budgeting 3	Business Feasibility Study 3	Risk Management 3	Organizational Behavior 3	Taxation 3	Management Accounting 3	22
IV	Islamic Religion 4 1	Entrepreneurship 2	Operational Management 2 3	Portfolio and Investment Management 3	Management Information System 3	Marketing Strategy 3	Computer Applications in Business 3	Cost Accounting 3	21
III	Islamic Religion 3 1	Financial Institutions 2	Operational Management 3	Financial Management 3	Human Resources Management 2 3	Marketing Management 2 3	Macroeconomic Theory 3	Business Law 2	20
II	Islamic Religion 2 1	Citizenship 2	Lab. Business Statistics 3	Business Statistics 3	Human Resources Management 3	Marketing Management 3	Microeconomic Theory 3	Lab. Introduction to Accounting 3	21
I	Islamic Religion 1 2	English Language 2	Indonesian Language 2	Pancasila 2	Business Math 3	Business Management 3	Introduction to Economics 3	Introduction to Accounting 3	20
									145

	General Course (MKU)
	Course/Scientific Block (MKB)
	Course/block Social Life (MBB)

Notes:

- Please fill in the curriculum structure table according to the table above.
- In 1 semester, a maximum of 6 MKU/Block is expected
- Each box is filled with the title of MKU/Block, with the number of credits below it
- The SKS column is filled with the total credits in 1 semester
- The total credits are written in the bottom column

**CURRICULUM DISTRIBUTION 2018 /2019
S-1 MANAGEMENT STUDY PROGRAM**

SEMESTER I				
NO	MK CODE	COURSES	SKS	PREREQUISITE COURSES
1	MKU-12010101	Islamic Religious Education	2	
2	MKU-12010309	English Language	2	
3	MKU-12010208	Indonesian Language	2	
4	MKU-12010410	Pancasila Education	2	
5	MKK-12010301	Business Math	3	
6	MKK-12010302	Business Management	3	
7	MKK-12010201	Introduction to Economics	3	
8	MKK-12010303	Introduction to Accounting	3	
		TOTAL CREDITS	20	
SEMESTER II				
1	MKU-12020102	Islamic Religion 2	1	
2	MKU-12020411	Citizenship	2	
3	MKK-12020305	Lab. Introduction to Accounting	3	
4	MKK-12020202	Microeconomic Theory	3	Introduction to Economics
5	MKK-12020110	Human Resources Managemet (HRM-1)	3	Introduction to Management, Introduction to Business
6	MKK-12020104	Marketing Management 1	3	Introduction to Management, Introduction to Business
7	MKK-12020304	Business Statistics	3	Business Math
8	MKK-12020401	Lab. Business Statistics	3	Business Math
		TOTAL CREDITS	21	
SEMESTER III				
1	MKU-12030103	Islamic Religion 3	1	
2	MKK-12030306	Financial Institutions	2	
3	MKK-12030203	Macroeconomic Theory	3	Microeconomic Theory
4	MKK-12030111	Human Resources Managemet 2 (HRM-2)	3	HRM 1
5	MKK-12030105	Marketing Management 2	3	Marketing Management 1
6	MKK-12030101	Financial Management	3	Accounting Introduction, Lab. Business Statistics
7	MKK-12030108	Operational Management (MO -1)	3	Introduction to Management, Introduction to Business
8	MKK-12030307	Business Law	2	Introduction to Management, Introduction to Business
		TOTAL CREDITS	20	
SEMESTER IV				
1	MKU-12040104	Islamic Religion 4	1	Islamic Religion 3
2	MKU-12040512	Entrepreneurship	2	
3	MKK-12040103	Portfolio and Investment Management	3	Financial Management 1
4	MKK-12040109	Operational Management 2 (MO -2)	3	MO-1
5	MKK-12040402	Management Information System (SIM)	3	Introduction to Management, Introduction to Business
6	MKK-12040106	Marketing Strategy	3	Marketing Management
7	MKK-12040308	Cost Accounting	3	Introduction to Accounting & Lab.

8	MKK-12040403	Computer Applications in Business	3	
		TOTAL CREDITS	21	
SEMESTER V				
1	MKU-12050105	Islamic Agama 5	1	
2	MKK-12050309	Organization Development	3	Management Core Courses
3	MKK-12050311	Risk Management	3	Finance Management
4	MKK-12050313	Taxation*	3	
5	MKK-12050312	Organizational Behavior	3	HRM 1
6	MKK-12050204	Management Accounting	3	Cost Accounting
7	MKK-12050102	Company Budgeting*	3	Financial Management
8	MKK-12050310	Business Feasibility Study	3	Management Core Courses
		TOTAL CREDITS	22	
SEMESTER VI				
1	MKU-12060106	Islamic Religion 6	1	
2	MKK-12060318	International Economics*	3	Micro Theory, Macro Theory
3	MKK-12060315	Decision Making Technique	3	Management Core Courses
4	MKK-12060314	Research Methodology	3	Statistics and Statistics Lab
5	MKK-12060317	Cooperative Management*	3	
6	MKK-12060107	Business Communication	3	
7	MKK-12060316	Thematic Entrepreneurship	3	Management Core Courses
		TOTAL CREDITS	19	
SEMESTER VII				
1	MKB-12070101	Internship	2	At least 120 credits
2	MKU-12070613	Social Community Empowerment (KKN)	3	
		TOTAL CREDITS	5	
SEMESTER VIII				
1	MKU-12080107	Islamic Religion 6	1	
2	MKK-12080319	Strategic Management*	3	Introduction to Business and Management
3	MKK-12080320	Mini Banking Practice	3	
4	MKK-12080321	Elective Course 1	3	
5	MKK-12080322	Elective Course 2	3	
6	MKK-12080323	Skripsi	4	
		TOTAL CREDITS	16	
		ELECTIVE COURSES		
		Certification in marketing		
		Certification in HR		
		Islamic finance		
		Tax		
		Islamic Banking		
		Islamic finance		
		Islamic capital market		
		Capital Markets		

DECISION LETTER
DEAN OF THE FACULTY OF ECONOMICS AND BUSINESS YARSI UNIVERSITY
About
STUDENT LEARNING OUTCOMES ASSESSMENT SYSTEM
HIGHER COLLEGE CURRICULUM VOCATIONAL SECONDARY SCHOOL MANAGEMENT STUDY
PROGRAM and ACCOUNTING STUDY PROGRAM IN 2018

Number : 001/DEE/KEP/VI/2018

Considering :

- That the determination of the graduation of a course is based on benchmark reference assessment.
- That it is necessary to revise the student learning outcomes assessment system that is more responsive to the quality of student learning outcomes assessment.

In view of :

- The implementation of the Higher Education Curriculum of the Study Program which refers to KKNI 2012 and SN DIKTI 2015 for the 2018/2019 Academic year of YARSI University Economics.
- There are changes in the conversion standards for student learning outcomes assessment according to the Academic Regulations for Undergraduate, Professional and Postgraduate Programs at YARSI University Number 003 of 2017.

Taking into account :

1. Law Number 12 of 2012 on Higher Education.
2. Government Regulation Number 4 of 2014 concerning the Implementation of Higher Education and Management of Higher Education.
3. Regulation of the Minister of Research, Technology and Higher Education of the Republic of Indonesia Number 44 of 2015 concerning National Higher Education Standards (SNPT).
4. YARSI University Rector Regulation Number 003/REK/PER/IX/2017 concerning Academic Regulations for Undergraduate, Professional, and Postgraduate Programs at YARSI University.
5. YARSI University Rector Regulation Number 005/REK/PER/IX/2017 concerning Guidelines for Evaluation and Curriculum Development 2017 for Undergraduate, Professional, and Masters Study Programs at YARSI University.

DECIDED

Decide :

1. Student learning outcomes assessment system for the Higher Education Curriculum of the Management and Accounting Study Program Strata 1 (S1), Faculty of Economics, YARSI University.
2. This Decree shall come into force for the implementation of the Higher Education Curriculum of the Management and Accounting Study Program Strata 1 (S1), Faculty of Economics, YARSI University from 2018/2019 onwards provided that everything will be reviewed if in the future there are things that allow this decree to be reviewed.

Established in : JAKARTA,
Date of : June 11, 2018
Dean

FAKULTAS EKONOMI DAN BISNIS
Dekan
 UNIVERSITAS
YARSI

FAKULTAS EKONOMI DAN BISNIS

Dr. Ir. Verni Y. Ismail, MM. MSi.

Smart Campus That You Can Rely On

Attachment of Dean's Decree No. 001/DEE/KEP/VI/2018

**About
STUDENT RESULTS ASSESSMENT SYSTEM FOR THE MANAGEMENT AND
ACCOUNTING PRODIUM CURRICULUM in 2018**

1. Assessment Components and Composition

Prerequisite: 80% attendance to take the exam

A. Component of assessment (100%)

1. Attitude: (15%)
2. Knowledge (Midterm Examination and End of Semester Examination in the form of Written Tests and or Oral Tests) : Maximum 60%
3. Skills (General Skills and Specific Skills in the form of Task performance): Maximum 60%

B. The composition of the assessment in points A.2 and A.3 can be different according to the Graduate Learning Outcomes (CPL) of each course as stated in the Semester Learning Plan.

2. Value Conversion

Value Range	Score	Grade	Description
85 - 100	4.00	A	Pass
80 - 84	3.75	A-	Pass
75 - 79	3.50	AB	Pass
70 - 74	3.25	B+	Pass
65 - 69	3.00	B	Pass
60 - 64	2.75	B-	Pass
55 - 59	2.50	BC	Pass
50 - 54	2.25	C+	Pass
45 - 49	2.00	C	Pass
40 - 44	1.75	C-	Not Passed
35 - 39	1.50	CD	Not Passed
30 - 34	1.25	D+	Not Passed
25 - 29	1.00	D	Not Passed
0 - 24	0.00	E	Not Passed

3. Graduation Predicate

A. IPK 3,51 – 4,00 : With Honors (Cumlaude)

The predicate of graduation with honors is determined by considering:

- Maximum study period of 4 years
- Minimum course grade of B
- No repeat courses

B. IPK 3.01 – 3.50 : Very Satisfactory

C. IPK 2.76 – 3.00 : Satisfactory

D. IPK < 2.76 : Passed without honors

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